TDS · TECHNICAL DATA

White Lipstick Pigment 2 g

Article: TM17032101 · **INCI:** CI 77891
Document No. TDS-40790-EN-2611 · **Revision:** 11.2026

Product page

1 General information

Product name	White Lipstick Pigment 2 g
Article	TM17032101
Product type	Lipstick pigment paste (castor oil concentrate)
INCI	CI 77891
Synonyms	pigment, mineral colorant

2 Specification

Appearance	lipstick pigment concentrated on castor oil
Color	white
Solubility	oil soluble
Density	1.1–1.6 g/cm³
pH	not applicable
Odor	faint oily
Pack size	2 g

3 Applications and dosage

Application areas	• lipstick • lip gloss • lip balm
Recommended dosage	2-10%
Compatibility	Compatible with oils, waxes and fats. Add to the molten oil-wax phase with thorough mixing. Not suitable for water bases.

4 Storage and packaging

Storage conditions	in a dry place, in a tightly closed container, protected from direct sunlight, at +5...+30 °C
Shelf life	until 12.2041 in closed original packaging
Packaging	sealed packaging (zip-lock bag, jar or bottle) / transport container

Quality control: every batch is checked against the reference standard for color, appearance and particle size.

Approved by: Quality Department · Mylo-Opt

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