TDS · TECHNICAL DATA

Bright Red Lipstick Pigment 1 kg

Article: TM17032005 · **INCI:** CI 77491, May contain (+/-): CI 15850, CI 45410
Document No. TDS-40782-EN-2611 · **Revision:** 11.2026

Product page

1 General information

Product name	Bright Red Lipstick Pigment 1 kg
Article	TM17032005
Product type	Lipstick pigment paste (castor oil concentrate)
INCI	CI 77491, May contain (+/-): CI 15850, CI 45410
Synonyms	pigment, mineral colorant

2 Specification

Appearance	lipstick pigment concentrated on castor oil
Color	red
Solubility	oil soluble
Density	1.1–1.6 g/cm³
pH	not applicable
Odor	faint oily
Pack size	1 kg

3 Applications and dosage

Application areas	• lipstick • lip gloss • lip balm
Recommended dosage	2-10%
Compatibility	Compatible with oils, waxes and fats. Add to the molten oil-wax phase with thorough mixing. Not suitable for water bases.

4 Storage and packaging

Storage conditions	in a dry place, in a tightly closed container, protected from direct sunlight, at +5...+30 °C
Shelf life	until 12.2041 in closed original packaging
Packaging	sealed packaging (zip-lock bag, jar or bottle) / transport container

Quality control: every batch is checked against the reference standard for color, appearance and particle size.

Approved by: Quality Department · Mylo-Opt

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